



NEWSLETTER



FROM THE MD'S DESK

Greetings!

Hope you are all on the right track to progress & prosperity. Glad things are slowly returning to normal and the world is embracing the new

normal effortlessly. After overcoming many new challenges over the past 2 years, we are now all geared up for bigger, brighter things.

Despite COVID, things are looking great for the Indian Real Estate Industry as per research. Home ownership becoming a desirous dream more so after COVID has given momentum to the industry's growth. People are now wanting to buy homes more than ever.

Real Estate as an investment has also gained prominence. With the prices likely to go up in the future, buyers are considering the "better now than never" path. This is a good sign for us.

Upcoming festival season, looks very optimistic and we will see more buyers. This is an encouraging trend as people are moving towards real estate as a trusted investment and also after COVID, the trend is more towards self-sustainable, spacious communities.

All these positive insights give us the much-needed boost and power to progress in the right direction with full commitment and passion.

More power to us!



TIMELESS HOMES DELIVERED ON TIME



Ascot customer connect event (Carnival)

To strengthen our customer relationship and to connect with our customers we arranged a grand carnival at DRA Ascot. The event happened on 19.06.2022 and everyone participated with fervour and enthusiasm. The event was packed with fun and entertainment with plenty of exciting activities that helped us establish a connect and understand our customers better. The customers in turn enlivened the event with their conversations, ideas and active engagement.



Independence day celebration in Ascot (Building colour wash)

India's 75th year of Independence was celebrated in a grand manner at DRA Ascot. A patriotic mood filled the air and all the residents and DRA staff paid their respects to the tricolour echoing the mood of "Har Ghar Tiranga". The apartment wore a festive look with the whole building colour washed with tricolour lights.



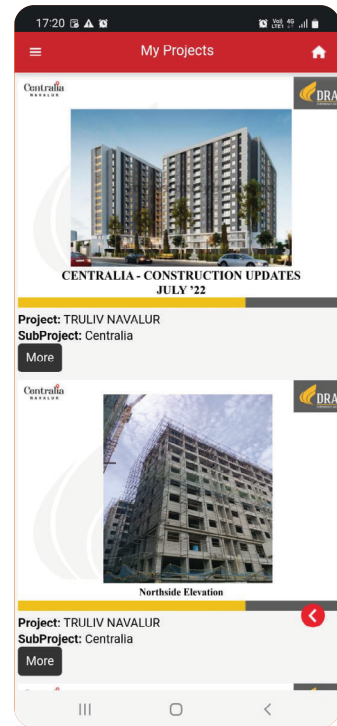
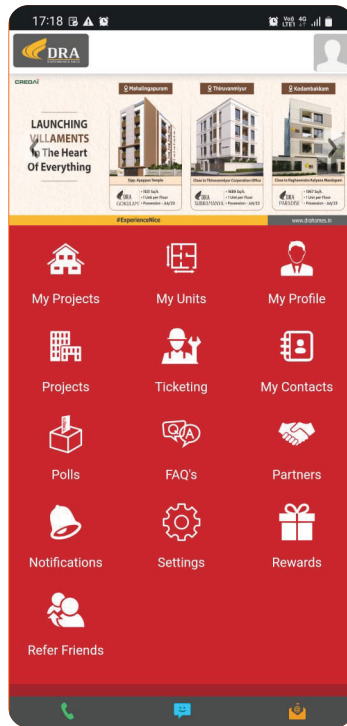
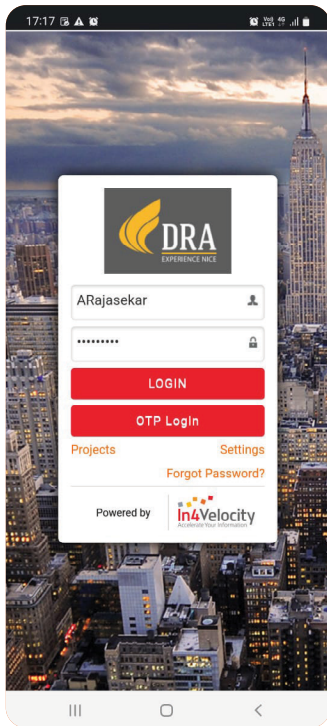
90 Degree handover to Association

On 6th August 2022, the formalities for handing over 90 Degree to the Association were completed. DRA staff handed over the full functioning of the apartment to the association and congratulated the new association for their future endeavours.



Exclusive app for customer unveiled

It was a moment of great triumph and immense happiness as we unveiled an exclusive app for our customers. All info, doubts and queries are now just a swipe away.



Bhoomi Poojai of DRA Paradise

Another new beginning. On 23rd June 2022, we performed the Bhoomi Pooja ceremony of DRA Paradise, Kodambakkam in a grand manner. A new project from DRA, Paradise will be yet symbol of DRA's excellence and quality.



Launch of DRA D'Elite Sholinganallur

On 13th August 2022, we announced the launch of DRA D'Elite, our latest project in Sholinganallur. A premium residential project, it features the best luxury lifestyle amenities. The project saw phenomenal response from the buyers and the launch was super successful.

Upcoming New Launches at DRA Homes

DRA Harmony

Premium 2 & 3 BHK Apartments at Navalur
(opp to DRA Centralia)



DRA Urbania

Premium 2 & 3 BHK Apartments at Avadi
(Paruthipattu)



Connect with our customer engagement team for exclusive special offers.

Demise of Chairman



Our inspiration, our guiding light, our Chairman Shri. Dinesh Ranka left us on July 20, 2022. Though his passing has created an immense void, we will strive to keep his legacy alive through hard work and commitment.

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#ExperienceNice

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