

NEWSLETTER

From the MD's desk Greetings!

Hope to find you all in good cheer and great spirit. Six months have passed, so far this year has been every eventful for DRA with many launches and interesting new ventures. We have some big plans for the rest of the year too. Great things coming up!



Coming to real estate happenings, OMR seems to be the new buzzword. OMR is often compared to Mount Road and has seen tremendous commercial and residential development in recent years. We too hope to shine in this region through a slew of outstanding projects.

I'm happy to share we have upcoming projects in Thoraipakkam, Madhavaram, East Tambaram and Valasarawakkam. As always, we greatly treasure your trust and support and you will be the first to know of our exciting new launches, early bird offers and discounts.

Coming to co-living, it is the new sensation among the Gen Z as it combines the warmth of a home and the amenities of a luxury hotel. For home buyers, investing in Co-living spaces brings highly profitable returns. We at DRA have already ventured into this space with our TruLiv projects and hope to launch more in this booming real estate category.

Together, let's venture into new realms of progress!

Good luck!

Impressing Investors with our Success

Growth is the way forward for us. We are happy to share that we impressed our investors with our progress, achievement and future vision and we were able to successfully raise first round of investments for Truliv. A subsidiary of DRA Homes, Truliv specialises in co-living spaces and holiday homes with several game-changing plans lined-up for the future.



Motivating tomorrow's champions

Time and again, we have shown our commitment and unwavering support to young sports stars who are great assets to our nation. Continuing this tradition, we sponsored a football tournament in association with Vels Vidyashram on April 14th. The tournament was conducted in a grand manner at Vels Vidyashram, Thalambur with many promising teams participating with great fervour.



Bhoomi Pooja of DRA Jayam

On the 23rd of April, Bhoomi Pooja ceremony of DRA Jayam (Kodambakkam) was conducted. Invoking the blessings of the almighty, we begin our journey of another significant project. The pooja was attended by our MD, staff and customers who have booked a home in DRA Jayam. We sincerely hope this will also turn out to be another milestone project for us.



Truliv Olympus Joint Inspection

As a company that puts Customer Delight at the forefront of everything we do, we constantly plan initiatives that give 100% satisfaction to our customers. This May 6th, we organised one such initiative. We arranged a joint inspection of Truliv Olympus for customers who have invested in Truliv. This is to ensure their fullest satisfaction before handing over the keys. The customers were shown around and explained in detail about how their investment has come out just as they expected.



Truliv Olympus KEY Handover

Yet another shining testimony to our steadfast commitment to ON TIME DELIVERY. We are delighted to announce that on May 28th, we have successfully handed over the keys of everlasting happiness and fortune to our Truliv Olympus customers. The project was completed on time as always proving once again we value our customers above everything else.



Grand Launch of DRA SKYLANTIS

Our newest project DRA SKYLANTIS was launched with much fanfare on the 10th of June. The association members of DRA Ascot and 90 Degrees who are an integral part of the DRA family lighted the lamp and inaugurated the event. Skylantis customers also participated in the event. Skylantis located on OMR offers an unparalleled living experience bringing together the best of amenities, location, connectivity and lifestyle. The project is a huge hit and 60% of the apartments got sold out on the launch day itself. A moment of pride for all of us at DRA family.



Truliv Olympus Grand Opening for Customers

On June 24th, Truliv Olympus, Porur was officially launched for customers who can now experience first-of-its-kind, built-to-suit co-living service apartments in Chennai. The Chief Guest of the event was Dr. Nikhil Sikri, Co-founder & CEO of ZOLO who made the launch an unforgettable event through his captivating and inspiring speech.



DRA HOMES

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