

NEWS LETTER

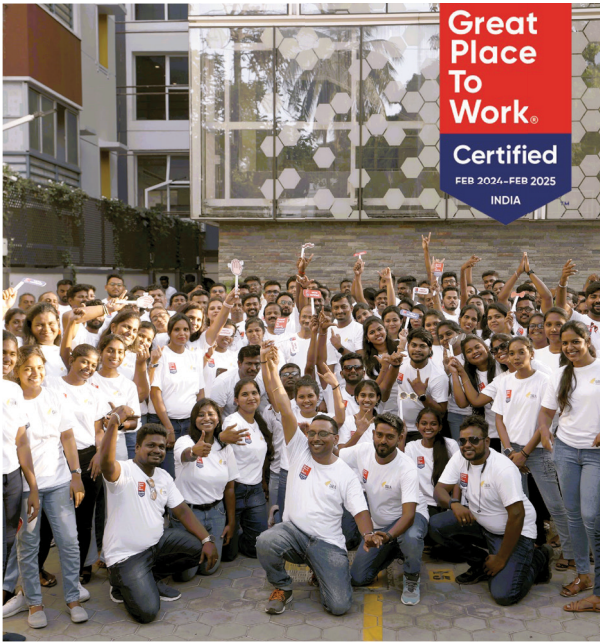


From the MD's desk, greetings to all!

As we step into a new phase of growth and innovation, I am pleased to present our latest newsletter sharing insights into the dynamic developments within the market and upcoming ventures at DRA.

In recent times, we have witnessed a surge in demand for holistic homes characterised by spacious designs, modern amenities and strategic locations. Additionally, there is also a growing inclination towards integrated communities that offer a harmonious blend of residential and recreational spaces. So, to navigate through this ever-evolving landscape of real estate, we strive to stay vigilant in our analysis of market trends, allowing us to anticipate your needs and deliver projects that align with your aspirations.

Hence, in response to the current market trends, we are excited to announce the launch of two exquisite projects- a stylish villa community in Karanai and premium apartments in East Tambaram. These projects are meticulously designed to meet the changing preferences of modern homeowners and offer unparalleled living experiences in thriving neighbourhoods.



Committed to Fostering a Positive Work Culture

We are thrilled to share that DRA Homes has been certified as a Great Place to Work. This accolade reflects our dedication to nurturing a supportive and inclusive work environment, where every team member feels valued and empowered. We believe that a positive workplace culture will translate into exceptional service for our customers.



Delivering Excellence On Time with DRA Truliv in Navalur

Our commitment to On-Time Delivery has been highlighted once again by the successful handover of Truliv, our premium apartment complex in Navalur. We are proud to have completed this project as per the promised schedule, ensuring a seamless transition for our customers into their new homes.



DRA Centralia Handed Over Successfully as per Schedule

We are delighted to announce the timely completion and handover of DRA Centralia. This achievement signifies our adherence to strict timelines and our ability to deliver on our promises. We hope to continue crafting and delivering many more exquisite lifestyles like this in the future.



Enhancing Convenience for Our Residents with Car Parking Allotment

Recently, we organised a car parking allotment event for the residents of Truliv and Centralia with the aim of streamlining the process and enhancing daily convenience. These events were designed to streamline the handover process and ensure a hassle-free living experience for our valued customers.



DRA Infinique Set New Standards at the Launch Event

We are thrilled to announce the successful launch of DRA Infinique, an ultra-luxurious community in Valasaravakkam. At the launch event, we witnessed an overwhelming response with 70% of the units getting sold on the spot. This remarkable achievement is a testament of our ability to garner the trust of our customers through our ventures.



DRA Clover Stands Out by Garnering the Prestigious IGBC Certification

In line with our mission to redefine urban living, we are thrilled to launch two new projects: DRA Inara and DRA Clover. DRA Inara, a luxury villa project located in Karanai, promises unparalleled elegance and comfort. Meanwhile, DRA Clover offers spacious 3 BHK apartments in the vibrant upcoming neighbourhood of East Tambaram. We are confident that these projects will set new benchmarks for quality and innovation in the real estate industry.

DRA HOMES

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